

Bio Brandcare Cookie Statement

The Bio Brandcare website uses “cookies” (text files stored on the user’s computer) to enable the website to function, to improve our services, and for marketing purposes.

Overview of cookies used

The following list describes which cookies we use, and which third-party cookies are used.

Necessary cookies

Functional cookies

Functional cookies are required for the website to function. Without these cookies, certain website components cannot be used.

Social media share-buttons

The site may include share-buttons used to share pages on social media platforms like Facebook, Instagram, and LinkedIn. These buttons are pieces of code of the social media themselves, and use cookies. The cookie remembers that a user has signed in to a social media channel to prevent from having to sign in to Facebook, Instagram, or LinkedIn every time this wish to share something.

To see how social media platforms use the personal data to obtain through this code, please refer to the privacy statements on their own websites.

Embedded content

The website may use content hosted via other websites, which can be access through this website. Examples are YouTube of Vimeo videos. Similarly to the social media-buttons, these codes often use cookies. How these services use the cookies and personal data can be found in their particular privacy policies. We have no influence in this regard.

Analytical cookies

Analytical cookies (often anonymously) gather data and statistics to understand how visitors use the website, allowing us to improve our website and services.

Google Analytics

Google Analytics is used to gather (anonymised) data about visitor behaviour on this website. This shows us how visitors navigate the website. We use this information to help make decisions regarding website-layout, as well as optimise website functioning. To ensure careful processing, we have taken the following measures:

- We have entered into a processing agreement with Google;
- We mask the final octet of the IP-address if you indicate you do not consent to analytical cookies;
- We have switched off all possibilities Google offers for ‘sharing data with Google’;
- We do not use other Google-services combined with Google Analytics-cookies.

If you do not want your browsing behaviour to be tracked, please download a Google-plugin that prevents this. It is available for Microsoft Internet Explorer 11, Google Chrome, Mozilla Firefox, Apple

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Safari and Opera. It applies to all websites you visit, not merely this one.

<https://tools.google.com/dlpage/gaoptout?hl=nl>

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